



Continuing Education



The 2014 *International Cancer Education Conference* is jointly provided/co-provided by USF Health and the American Association for Cancer Education.

Target Audience

Surgeons, residents, physicians, nurses, educators and other allied health specialists, including medical, nursing and allied health professional students, patient advocates, hospital administrators, and social workers.

Attendance is encouraged by all those focused on cancer education including: oncologists, primary care physicians, radiologists, surgeons, nurses, allied health professionals, social workers, patient/health educators, medical anthropologists, librarians and public health professionals. Previous participants have included all of the above drawn from the world's academic medical centers and cancer care organizations responsible for developing, implementing, and evaluating cancer education curricula, research and programs.

Statement of Need

While the U.S. cancer death rates for the four most common cancers and cancer rates in



general have decreased (National Cancer Institute, NIH, DHHS, 2012), there has been a rise in cancer-related health disparities and less common cancers, such as skin cancer and those related to obesity. In the follow-up report of the Institute of Medicine's ten recommendations for improving the Quality of Cancer Care in America, it is clear that some cancer patients are not receiving ideal care, with the greatest challenges centering on how to define and implement nationwide solutions. Action and education of providers and adoption of evidence-based innovations were suggested methods to accelerate improvements (Spinks, Alright, et. al, 2011).

In an effort to continue the common cancer trend reductions and focus attention on reducing disparities and prevention, early recognition and treatment of less common cancers, the professional work force must be educated and well-informed of the latest research and best practices.

Learning Objectives



After attending this conference, the participant shall be able to:

Healthcare Professional Education/Multimedia and Technology

- Develop strategies related to research and programs on cancer education using effective and innovative formats (including novel information technology and social media platforms).
- Identify opportunities to assist junior investigators and new educational practitioners from underrepresented minority populations to develop skills in education and scholarship in cancer through participation in the conference.



Patient and Family Education/Multimedia and Technology

- Identify methods to provide cancer education programs based on communication that is culturally, linguistically, and literacy relevant.
- Discuss creative approaches for utilizing multimedia and technology for designing or evaluating cancer education programs.

Global Outreach

- Identify opportunities for a multidisciplinary discussion on cancer education.
- Utilize current technology to facilitate multi-institutional collaborations, philanthropic opportunities and grant applications in cancer education research.
- Discuss how partnerships between national and international cancer education organizations can promote national and international cancer education.
- Develop outreach strategies focused on international cancer education collaborations and initiatives, mainly in special populations and underserved communities around the world.

Course Co-Directors

- Gilad Amiel MD, *Baylor College of Medicine*
- Janine Kokal MS, RN, OCN, *Mayo Clinic Cancer Center*

Agenda

The final conference agenda will be available by 30 June 2014. Visit the [Program](#) page for updates as they become available.

Accreditations





Physicians:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of USF Health and the American Association for Cancer Education. USF Health is accredited by the ACCME to provide continuing medical education for physicians.

USF Health designates this Live Activity for a maximum of **16.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses:

USF Health is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

A maximum of **16.25** contact hours may be earned by learners who successfully complete this continuing nursing education activity.

Certified Health Education Specialists (CHES):

USF Health has been designated as a Multiple Event Provider (#FL0027, exp. 12/31/16) of Category I continuing education contact hours in health education by the National Commission for Health Education Credentialing, Inc. This program has been reviewed and approved for up to **16.25** 60-minute contact hours for CHES event number SF2014377.

Florida Licensed Clinical Social Workers, Licensed Marriage and Family Therapists, Licensed Mental Health Counselors:

Florida licensed clinical social workers, mental health counselors, and marriage & family therapist. Attendees are encouraged to check with their local state board to determine their acceptance of a Florida Accreditation Certificate.

USF Health is an approved provider (BAP#433 – Exp. 3/31/15) of continuing education credits for clinical social work, marriage and family therapy, and mental health counseling. This program has been reviewed and approved for up to **19.5** 50-minute contact hours.

Registration Information

For information on fees, registration, refunds, and cancellations, please visit the [Registration](#) page.

Faculty Disclosure

USF Health adheres to the ACCME and ANCC Standards regarding commercial support of continuing medical education. It is the policy of USF Health that the faculty and planning



committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflicts of interest are resolved, and also that speakers will disclose any unlabeled or unapproved use of drugs or devices during their presentation. Detailed disclosure will be made in the course materials.

Equal Opportunity

Events, activities, and programs of the University of South Florida are available to all without regard to race, color, marital status, gender, sexual orientation, religion, national origin, disability, age, Vietnam or disabled veteran status as provided by law and in accordance with the university's respect for personal dignity.