

2014 International Cancer Education Conference

Creative Solutions Poster Criteria

Each section will be rated on a scale from 0-5 (a score of 5 being excellent) with a maximum total score of 70 points.

1. Quality of the Visual Presentation

- Readability (neat, not crowded) – up to 5 points
- Flow (panel arrangement and layout are logical) – up to 5 points
- Visual Impact (draws attention, appeal) – up to 5 points

2. Sound Conceptual Framework

Purpose/Needs Assessment

- Is the intent/ goal of the project clearly stated? – up to 5 points
- Summary of needs assessment presented? – up to 5 points

Description

- Clear description of creative solution/methodology provided? – up to 5 points
- Problem is addressed by the creative solution? – up to 5 points

Evaluation

- Was measurement of success identified? – up to 5 points

Outcomes

- Were outcomes of the project clearly stated? – up to 5 points

Sustainability

- Are plans for sustainability stated? – up to 5 points

3. Relevance to Cancer Education / Theme of Conference

- Does the creative solution relate back to a key problem in cancer education? – up to 5 points
- Will results make a difference or have an impact on the cancer community (Patients, Practitioners and the Public)? – up to 5 points

4. Usefulness

- Can the creative solution be applied elsewhere? – up to 5 points

5. Responses to Questions, Depth and Breadth of Discussion – up to 5 points