CBPR Driven Cancer Education Across the Cancer Continuum

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Tampa Bay Community Cancer Network
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Conflict of Interest

Nothing to disclose
• Programming for quality and effective cancer education to medically underserved populations
• Programs can be tailored to meet a variety of educational needs
• Creates synergy between community-academic entities

Learning Objectives

The participant shall be able to identify best practices for providing cancer education to medically underserved populations

TBCCN Cores

- Training Core
- Outreach Core
- Administrative Core
- Research Program

COMMUNITY
Youth Ambassadors Reaching Out (YARO)
Educational program aimed at increasing awareness of careers in health and science and cancer prevention for middle school students living in medically underserved areas.

Ask the Scientist
Community–based sessions where researchers and community partners collaborate to deliver cancer education to community members.

Survivorship Empowerment Sessions
Addresses the educational needs of cancer survivors and their caregivers post treatment.

Program Topics
- Health Disparities
- Smoking and Cancer Prevention
- Careers in Science and Medicine
- Nutrition and Cancer Prevention

Participants
- Middle school students (n=38)

Impact Measures
- Pre/post tests at each session
- Satisfaction Survey
- 3-month follow-up
Ask the Scientist

Research 101
Social Media and Information Navigation
Long-Term Effects of Cancer Treatment
Colorectal Cancer Awareness

Survivor Empowerment Series

Cognitive Function Post Cancer Treatment
Long-Term Effects of Cancer Treatment
The Role of Your Pharmacist in Your Post Cancer Treatment Plan
Evaluation and Assessment of Impact

Process Indicators
- Number of program sessions
- Number of attendees
- Participant satisfaction

Outcome Indicators
- Pre and Post Test Measures
  - Knowledge
  - Attitudes
  - Perceptions

Usefulness and Impact
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