The Development and Implementation of a Web-based Content Management System

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Conflict of Interest

I, or an immediate family member, including spouse or partner, have no financial relationship(s) relevant to the content of this educational activity.
Learning Objectives

Participants will be able to identify at least two benefits to implementing a web-based patient and caregiver education library.
564,693 visits
731,986 page views

50 states
186 countries
347,420 visits outside MSK
395,958 page views outside MSK

564,693
301,217
desktop
6,225 translated resources are now available.

Distribution

12% decrease
Inventory

27% decrease

Feedback

- Anecdotal
- Web survey (N = 98)
  - 89% say it’s easy to find what you’re looking for
  - 97% say it’s easy to understand
  - 94% will use it again
  - 94% will recommend it to family & friends
Google CSE Criteria

- Sponsorship
- Updates
- Facts
- Intended Audience

Thank you

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